

FOR IMMEDIATE RELEASE

Definiti Names Brennan Head of Distribution and Marketing

FIRM ADDS NEW LEADERSHIP TO ACCELERATE GROWTH

HOUSTON (December 15, 2020) – Definiti, a leading national retirement services firm, today announced the appointment of several high-ranking professionals to its leadership team. In addition to appointing Thomas P. Brennan III as Head of Distribution and Marketing, Definiti also welcomed a new Director of Recordkeeping, Manager of Pension Outsourcing, and a new Controller.

“Definiti’s growing scale and reputation has attracted dynamic and accomplished leaders”, said Tom Gaillard, CEO, Definiti. “We’re incredibly fortunate to count these talented individuals as our colleagues, and are in a stronger position than ever as we look forward to 2021.”

As the newest member of Definiti’s executive team, Brennan will lead the firm’s sales and marketing efforts, including strategic partnerships with industry leaders. He has more than twenty years of experience leading sales and business development efforts for retirement service providers including Vanguard, Merrill Lynch, Lincoln Financial and Transamerica. He most recently served as VP of Business Development at Ascensus.

“I’m thrilled to join Definiti and welcome the challenge of building on our position in the industry,” Brennan said. “The company’s people, service and strategy are impressive, and I look forward to developing our sales and marketing staff to take Definiti to the next level.”

Definiti’s leadership ranks include new hires Carol Ringwald, Michael Trivers and Lori Marwill.

Carol Ringwald was named Director of Recordkeeping, where she has responsibility for the company’s daily valuation recordkeeping services and platform, including the participant call center and processing group. Ringwald is a recognized leader in the field, having held senior roles with July Business Services, Oriental Pension Consultants, and Nationwide Insurance Company.



Michael Trivers joins Definiti as Pension Outsourcing Manager, where he will direct the firm's full-service pension administration capabilities. He will focus on ways the firm can deliver 'Customer Delight' by leveraging his experience with large defined benefit clients while at Transamerica and Mercer.

Lori Marwill joins the company as Controller and directs the firm's accounting group. Marwill has held similar roles at a number of financial services firms and is skilled in mergers and acquisitions and system implementations. Marwill holds a BBA in Accounting from Texas A&M University and is a Certified Public Accountant.

ABOUT DEFINITI

From 401(k) plan design and administration, compliance and actuarial consulting, to pension outsourcing and recordkeeping, Definiti helps organizations deliver smart retirement solutions to their employees. With hundreds of experts across the country, including in-house actuarial consultants, ERISA attorneys, document specialists and retirement plan consultants, Definiti helps clients redefine what's possible with workplace retirement plans.

To learn more about Definiti, visit <https://definiti-llc.com>.

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